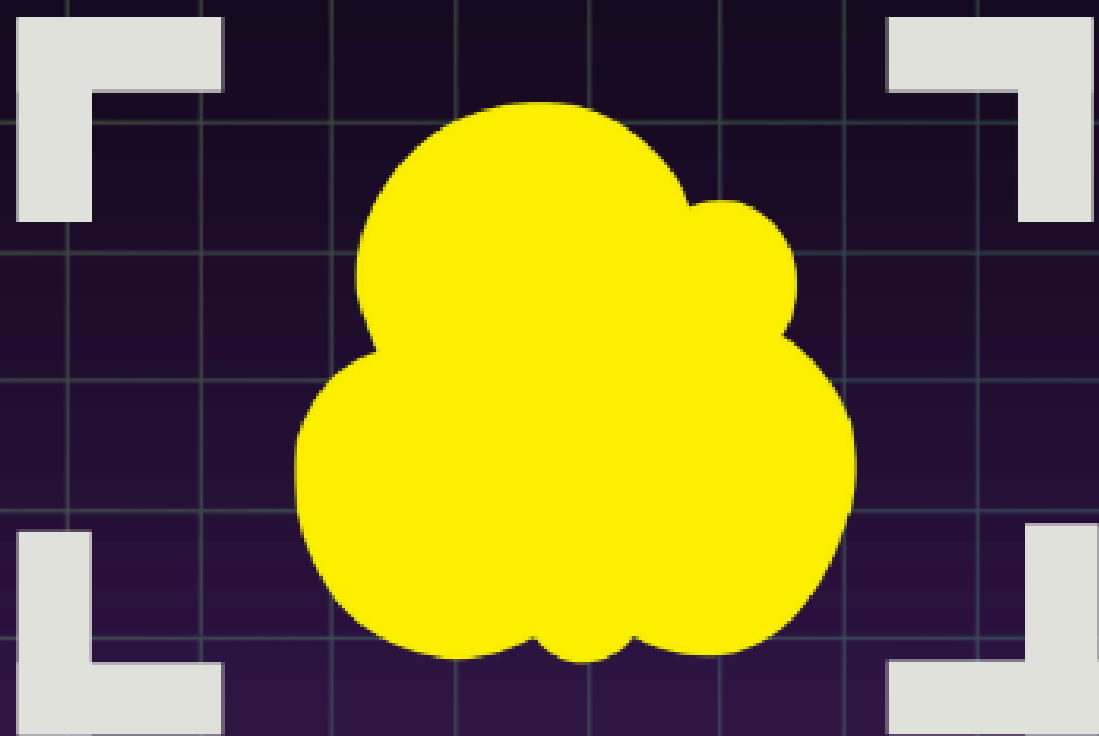


# PopBoy Genesis

“The First Kernel of Web3 Cinema”

**Whitepaper 2025**



From a single popcorn kernel, a universe begins.



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# Introduction

**PopBoy Genesis** is not just an NFT collection; it is the **first step toward Web3-based cinema theaters.**

The project aims to build a growing **universe**, symbolized by popcorn—the timeless icon of cinema.

Holders gain access not only to a digital collectible, but also to a **mobile app**, a **mobile game**, a **comic series**, and above all, a **mysterious cinema experience.**

Our target audience goes beyond NFT collectors. **Mobile gamers**, **cinema enthusiasts**, and **comic book fans** are also integral to this ecosystem.

PopCorn Land offers a continuously expanding **universe of mystery**, powered by its community and filled with surprises at every stage.





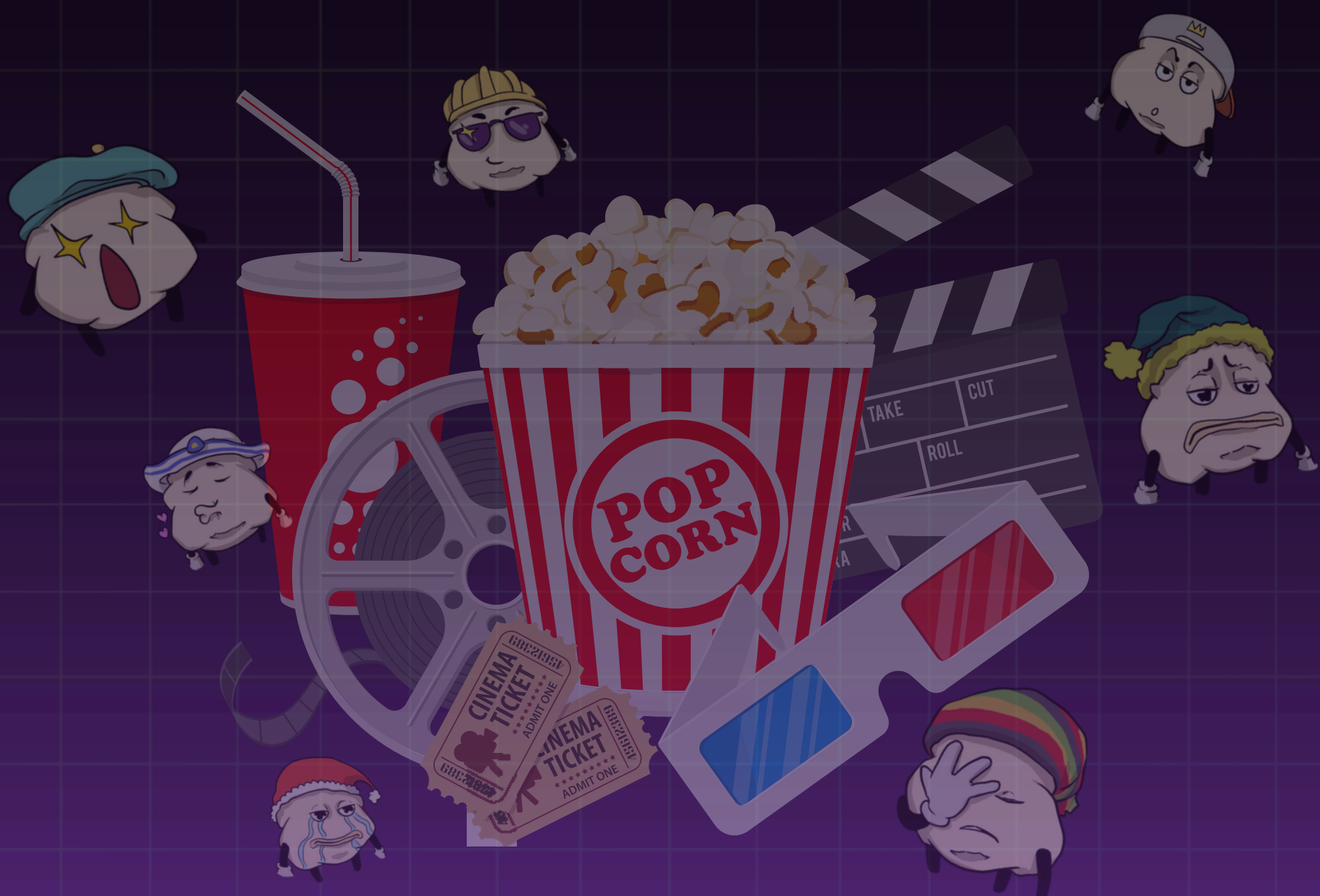
# Story & Vision

It all began with a single popcorn kernel.

**PopBoy** was born from cinema's universal symbol and soon started building his own **universe**. His journey is not just the story of a character, but the beginning of a growing **mystery** shared with the community.

After PopBoy, **PopGirl** will take the stage, and together they will pave the way for the **PopWarriors** universe. The story will expand through digital comics, become interactive with a mobile game, and ultimately transform into a groundbreaking experience within Web3-based cinema theaters.

**Our vision** is not just to create an NFT collection, but to build a **new universe of digital entertainment**. In this universe, the community will play a true role—through decisions, ownership, and participation. PopCorn Land will become a world where NFT collectors, mobile gamers, cinema lovers, and comic book fans unite under one roof.



[www.popboygenesis.xyz](http://www.popboygenesis.xyz)



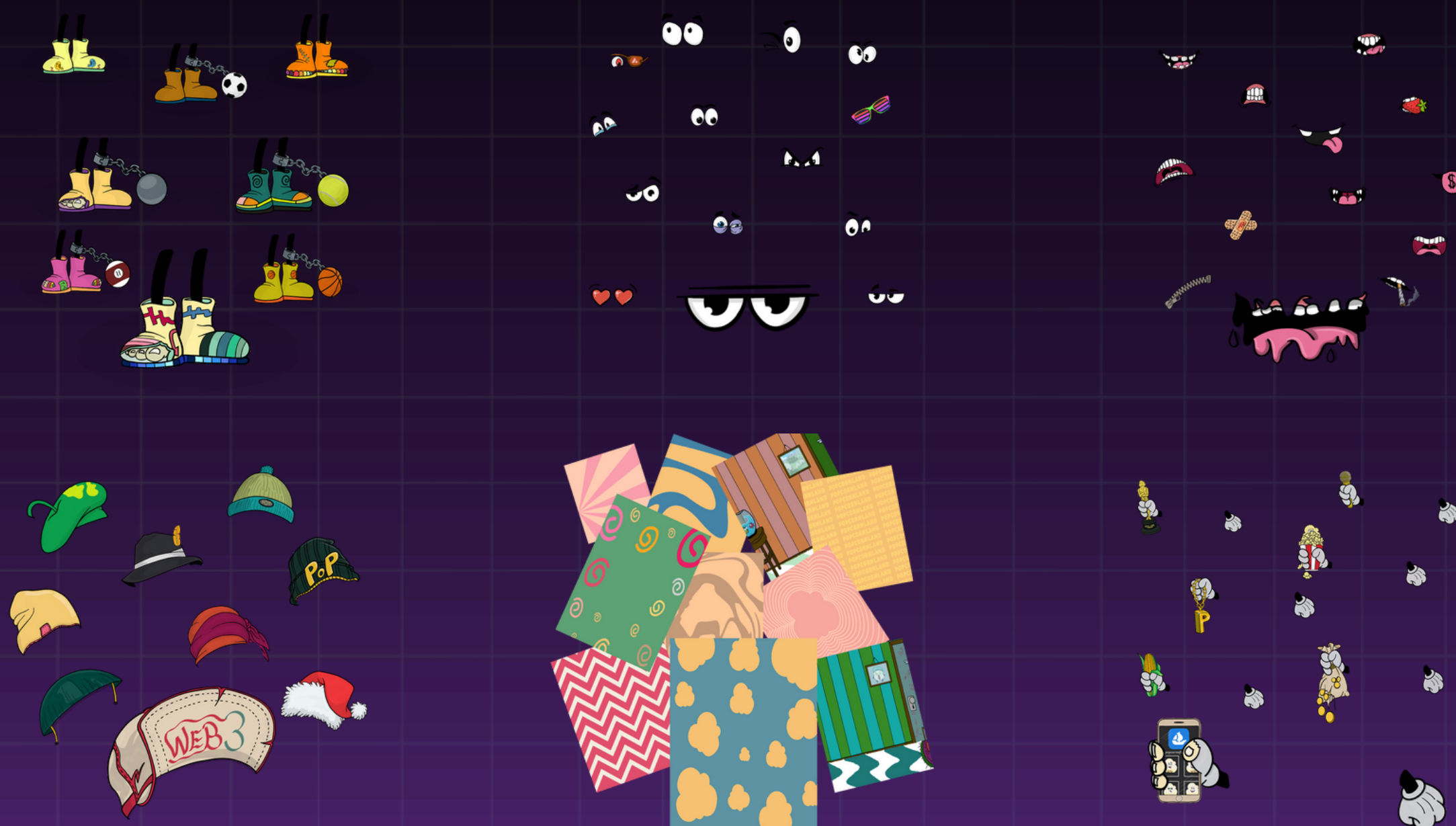
# The Collection

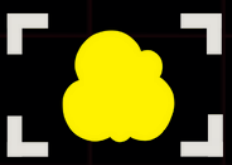
**PopBoy Genesis** is a limited collection of **8,888 NFTs**. Each NFT is generated by combining carefully designed trait layers through an automated generative algorithm.

## Technical Specifications:

- **Total Supply:** 8,888 NFTs
- **Image Resolution:** 2500 × 2500 px
- **Format:** PNG (high resolution)
- **Trait Layers:** Background, Arm, Eyes, Hat, Leg, Mouth, Body
- **Generation Method:** Generative algorithm (each NFT is entirely unique)
- **Reveal System:** During mint, all NFTs will display a **GIF placeholder**; final artworks and metadata will be revealed once minting is complete.

This structure ensures both the technical transparency and visual quality of the collection.





# Minting & Pricing

The **PopBoy Genesis** sales model is based on a **tiered pricing structure** that rewards early participation and supports community growth. Additionally, per-wallet minting limits are applied in a tiered manner. This ensures both fair access and sustainable long-term value for the collection.

## Sale Details:

- **Total Supply:** 8,888 NFTs
- **Network:** Ethereum (ERC-721 standard)
- **Minting Platform:** Thirdweb (automatic OpenSea integration)
- **Whitelist:** None, fair mint for everyone
- **Per-Wallet Limit:** Applied progressively

## Pricing & Limit Tiers:

1. **First 500 NFTs** → 0.01 ETH (~40–45 USD) → Max **3 NFTs per wallet**
2. **Next 2,000 NFTs** → 0.015 ETH (~60–65 USD) → Max **5 NFTs per wallet**
3. **Remaining 6,388 NFTs** → 0.02 ETH (~80–85 USD) → Max **15 NFTs per wallet**

**Note:** USD equivalents may vary depending on ETH price at the time of minting.





# Rarity System

**PopBoy Genesis** consists of **8,888 NFTs**, each uniquely generated by combining multiple trait layers. The rarity system is divided into three main tiers:

## Rarity Tiers:

- **Common**: 6,438 NFTs (72%)
- **Rare**: 2,000 NFTs (22%)
- **Prestige**: 450 NFTs (6%)

## Rarity Calculation:

- Each NFT receives a **rarity score** based on the statistical frequency of its traits (background, eyes, hat, etc.).
- These scores determine the classification into Common, Rare, and Prestige.
- Only 450 NFTs belong to the Prestige tier, making them the most valuable part of the collection.

## Reveal Process:

- During mint, all NFTs will be displayed with a **mystery GIF placeholder**.
- Final artworks and rarity data will be revealed after minting is complete.
- This ensures fair distribution while building anticipation in the community.

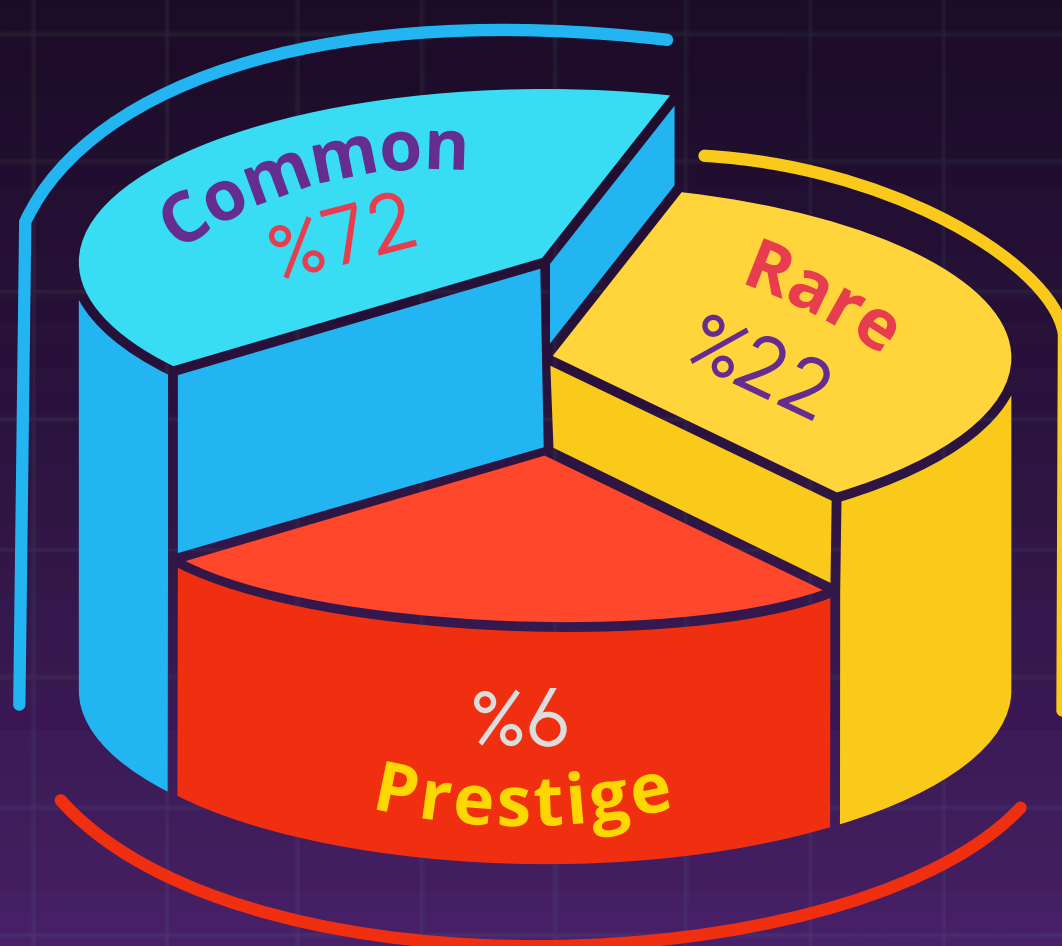


## Rarity System

Each **PopBoy Genesis NFT** is generated through the combination of multiple layers, ensuring uniqueness and value across the collection.

- **Rarity Levels:** The collection includes three main rarity tiers:
  - **Common:** More frequently seen NFTs, forming the backbone of the collection
  - **Rare:** Less frequent, offering unique visual and aesthetic variations
  - **Prestige:** The rarest and most exclusive NFTs, featuring premium details
- **Rarity Calculation:** Rarity scores are determined by the combination of traits an NFT holds. For example, a rare background + rare eyes + prestige hat makes the NFT significantly more valuable.
- **Top 100 Rarity List:** Once the mint is complete, a **Top 100 rarity ranking** will be shared with the community for full transparency.

This system allows collectors to easily identify NFTs that stand out both in terms of investment and aesthetics.





# Utility & Ecosystem

**PopBoy Genesis** holders gain access not only to an NFT but also to an expanding **ecosystem** within the PopCorn Land universe. The goal is to deliver long-term and sustainable value.

## 7.1 Mobile App

The PopCorn Mobile App is designed to bring the community together around movies and TV shows.

- **Login System:** Holders can connect their wallet or create a user account.
- **Movie & Series Interaction:** Users can comment, write reviews, and rate films and series.
- **Recommendation System:** Members can share movie & series suggestions and build personal favorites lists.
- **PopCorn Land Emojis:** Special emojis and sticker packs make community interaction more fun.
- **NFT Features:** Holders can view their NFT portfolio, explore rarity scores, and access exclusive content.

The **primary mission** of the app is to create the first Web3-powered **social platform centered around film and TV culture**.

## 7.2 PopWarriors Game

- Playable characters for holders
- Access to exclusive modes and events
- Cosmetic perks & on-chain verification



## Utility & Ecosystem

### 7.3 Digital Comic Series

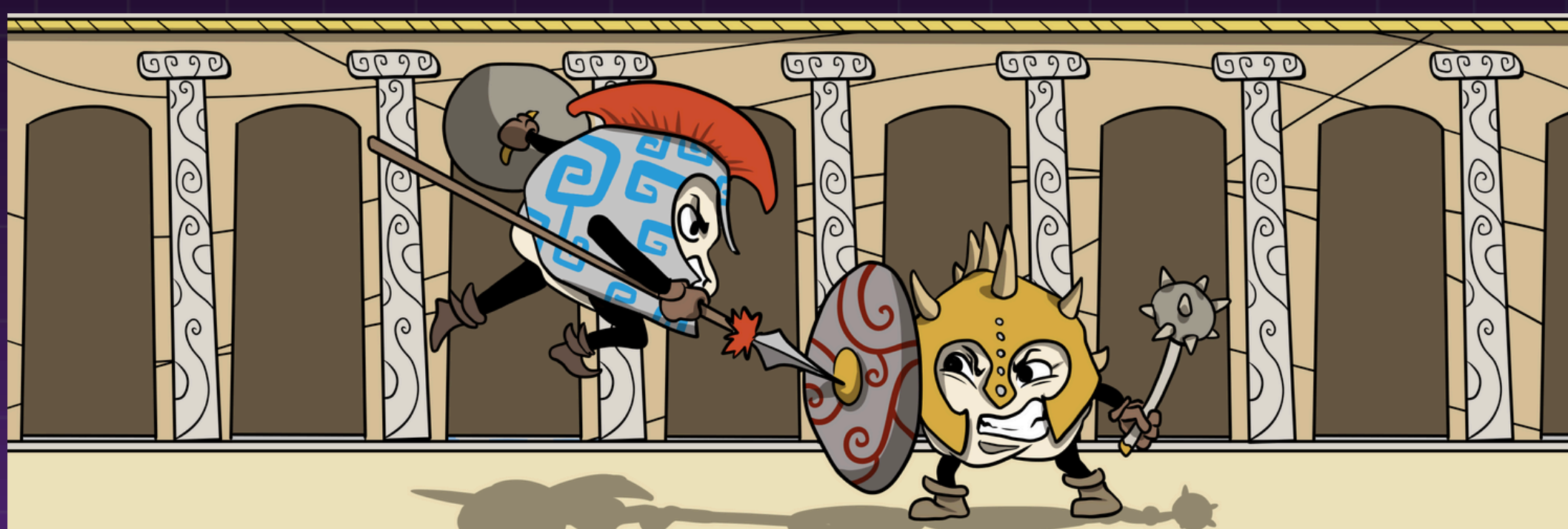
- Episodic storytelling of the PopCorn Land universe
- Chapters unlockable in the Mobile App
- Early access for holders

### 7.4 Web3 Cinema Vision

- Long-term goal of virtual cinema theaters
- Holder-exclusive screenings and events
- Ticketing via wallet verification

### 7.5 Community Participation

- Voting rights in mini polls
- Influence over content choices
- Community-driven decision making





# Roadmap

**PopBoy Genesis** follows a roadmap that represents a growing vision shaped by community support. Instead of rigid dates, we provide focus points to ensure clarity, flexibility, and credibility.

## Phase 1 – Birth of the Community

- Release of the Whitepaper & Roadmap
- Activation of the official Twitter account
- First steps in community engagement

## Phase 2 – Mint Process

- Public Mint of 8,888 NFTs
- Reveal process (GIF placeholder → final artworks)
- Launch of the Rarity Explorer

## Phase 3 – Social Impact & Value Creation

- **PopCorn Land Farmer Support Program:** A percentage of revenues dedicated to supporting corn farmers
- Publication of the first transparency report
- Community-driven planning for further social responsibility initiatives

## Phase 4 – PopCorn Land Universe

- **Mobile App:** Film & series hub with reviews, ratings, and community interactions
- **Digital Comic:** First chapters of the PopCorn Land storyline
- **PopWarriors Game:** Initial playable release
- **Long-term:** Web3 Cinema vision implementation



# ROADMAP





# Technical Details

The PopBoy Genesis collection is built on a reliable and scalable infrastructure.

- **Storage:** NFT artworks and metadata will be securely hosted on Thirdweb's infrastructure. This ensures accessibility, transparency, and compatibility with decentralized systems.
- **Smart Contract:** The collection will be deployed on the Ethereum network via Thirdweb. Thirdweb provides a trusted solution with audited security standards and user-friendly interfaces.
- **Anti-Bot & Security:** To guarantee fair distribution, a **maximum minting limit of 15 NFTs per wallet** will be enforced. This measure prevents whales or bots from capturing a disproportionate share of the collection.





# Tokenomics

The revenues from the **PopBoy Genesis** collection will be strategically allocated to maximize community value and ensure sustainable growth.

## **50% – Development & Ecosystem Expansion**

- Funding for the Mobile App, PopWarriors Game, and Digital Comic projects, along with infrastructure and equipment.

## **20% – Community & Marketing**

- Twitter campaigns, global partnerships, community rewards, and event budgets.

## **15% – PopCorn Land Farmer Support Program**

- A portion of revenues will directly support corn farmers, reinforcing the project's social responsibility mission.

## **10% – Reserve & Security**

- Reserve funds for potential market fluctuations and security improvements.

## **5% – Operational Costs**

- Platform fees, technical maintenance, and operational expenses.

This distribution ensures a balanced approach, supporting the community, the project, and its social impact initiatives.





# Long-Term Vision

**PopBoy Genesis** is not just an NFT collection; it is a universe designed to revolutionize the future of digital entertainment.

- **Web3 Cinema Theaters:** The ultimate vision of PopCorn Land is to create exclusive virtual cinemas for NFT holders. These theaters will host film screenings, community events, and premieres.
- **Mobile App Ecosystem:** Designed as a movie and series interaction hub, the app will evolve into a social platform with the potential to reach millions of users worldwide.
- **PopWarriors Game:** Characters born from the fusion of the PopBoy and PopGirl collections will become playable in the PopWarriors game, delivering interactive experiences to the community.
- **Comic & Storytelling Universe:** The PopCorn Land universe will expand not only through NFTs but also with digital comics and, in the future, physical editions.
- **Global Social Impact:** The long-term ambition of the PopCorn Land Farmer Support Program is to support corn producers on a global scale and lead agricultural social responsibility initiatives.

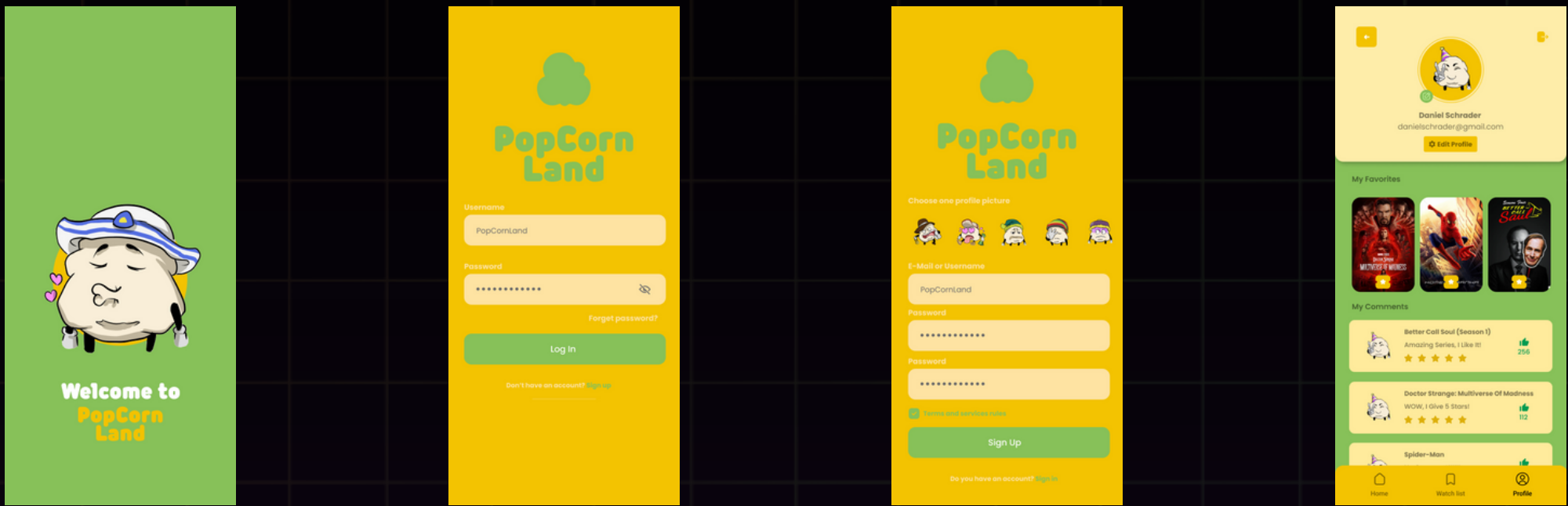
This vision demonstrates that PopBoy Genesis is not merely a collection, but a **long-term brand and cultural movement**.



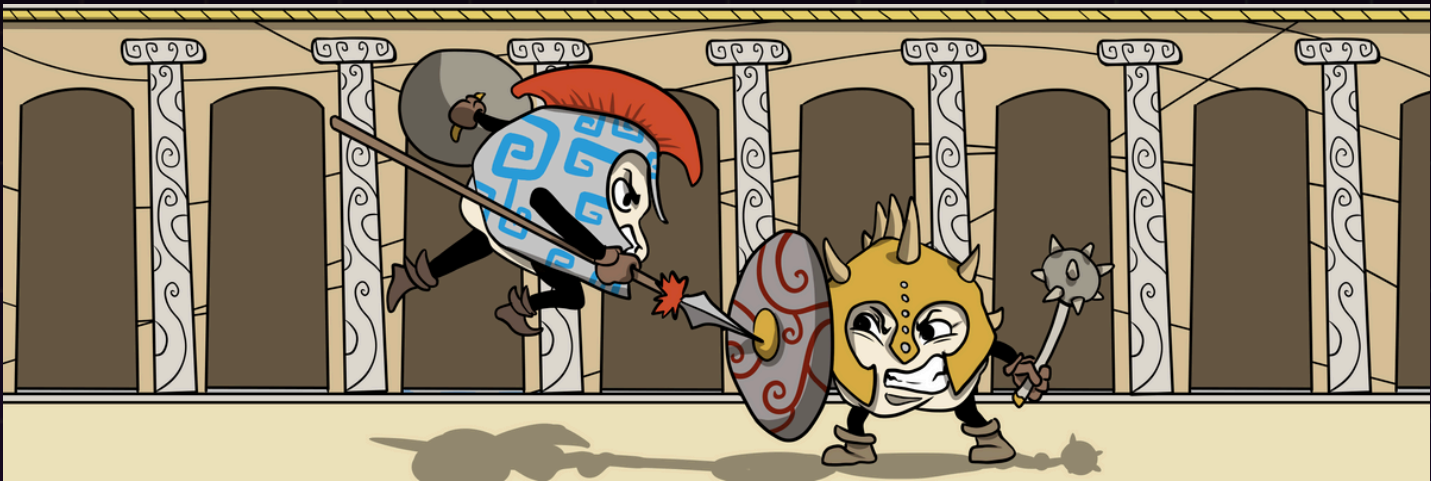
# Web3 Cinema Theaters



# Mobile App Ecosystem



# PopWarriors Game



# Comic & Storytelling Universe





# Future Partnerships

While PopBoy Genesis is a community-driven project, it remains open to strategic collaborations and investment opportunities to expand its vision.

- **Strategic Partnerships:** Collaborations with strong brands in Web3 cinema, gaming, or comics.
- **Investment Opportunities:** At certain stages, the project may offer whitelist privileges, branding opportunities, or revenue sharing in exchange for financial support.
- **Community First:** All partnerships and investments will be evaluated with the community's interests and the collection's long-term growth as the top priority.





# Conclusion

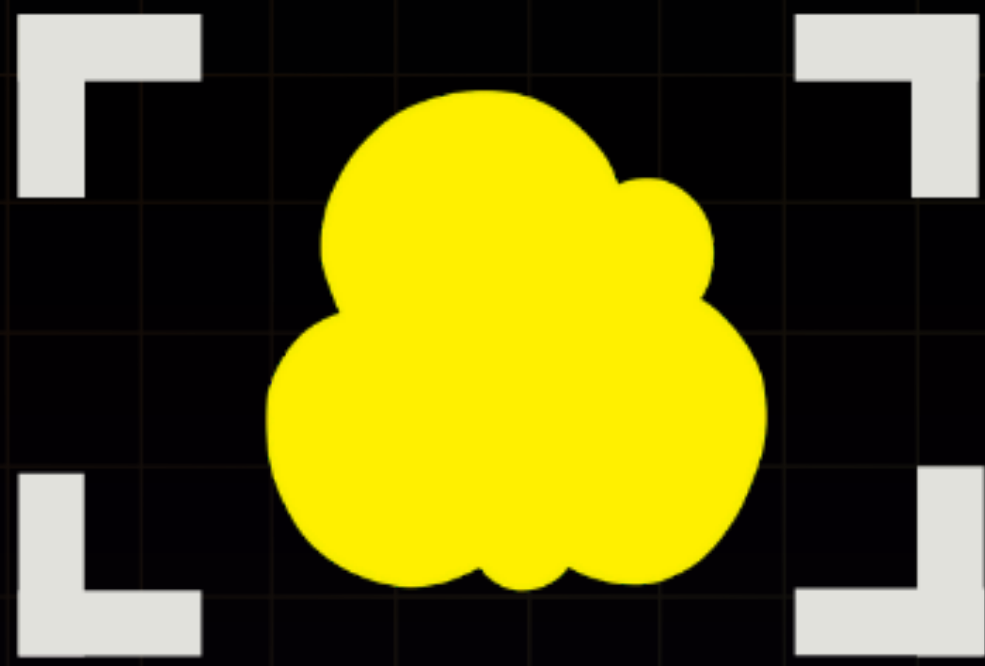
**PopBoy Genesis** is more than just an NFT collection—it is a universe built to revolutionize the digital entertainment landscape. From Web3 cinema theaters to mobile apps, comics, and gaming, this journey will expand with the power of community.

Each NFT represents a piece of the PopCorn Land universe. Collectors do not simply own an asset; they become part of a story, a community, and a vision.

Built on mystery, creativity, and social impact, this project aims to evolve into a **cultural movement** in the long run.

**Join us on this journey and help shape the future of PopCorn Land.**





**“PopBoy Genesis** is just  
the **beginning.”**

 [popboygenesis.xyz](https://popboygenesis.xyz)

 **Twitter: @PopCornLand**